

# FUTURE JUSTICE

Annual Report  
2008-2009



uk.oneworld.net

**‘A friend asked yesterday: “Did I believe in one world?” Of course, I believe in one world. And how can I possibly do otherwise, when I become an inheritor of the message of love that [the] great unconquerable teachers left for us? You can redeliver that message now, in this age of democracy, in the age of awakening of the poorest of the poor, you can redeliver this message with the greatest emphasis.’**

*Mahatma Gandhi*

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# Introducing ourselves

## What is OneWorld?

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OneWorld was launched on 24 January 1995, its mission to 'harness the democratic potential of new media to promote human rights and sustainable development'. Its success was immediate. Within months, its website - [www.oneworld.net](http://www.oneworld.net) - became the world's leading portal in this field.

In 1999, its founders and trustees devolved the rapidly growing organisation into a global network. Today, the OneWorld Network consists of a governing charity, the OneWorld International Foundation (charity registration no. 1095287), and a dozen autonomous OneWorld 'centres of energy' based in Indonesia, Italy, Finland, the Netherlands, Costa Rica, Austria, India, the US, South East Europe, Canada, Zambia and the UK.

Each OneWorld centre has its own focus, falling within the scope of OWIF's guiding principles. OneWorld US's focus is global news. OneWorld UK's focus is innovation - innovating new media tools and platforms in relation to future justice.

## What is OneWorld UK?

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OneWorld's UK-based centre was envisioned and founded by Anuradha Vittachi and incorporated as a not-for-profit company (a company 'limited by guarantee'), registration no. 05411149 (England and Wales), on 1 April 2005.

OneWorld UK has a gender balanced board, which meets quarterly face-to-face, and virtually as needed. The AGM coincides with the summer Board Meeting.

Our centre's special focus is innovating new media to relieve poverty by creating conditions that can empower future generations. Our mission is to

pioneer internet and mobile phone applications that the world's poorest people can use to improve their life chances, and people everywhere can use to understand the global problems that perpetuate poverty - and do something about them.

For example:

- We have innovated mobile phone and e-learning applications to help at-risk adolescents in Nigeria liberate themselves from gender violence and from problems associated with sexual and reproductive health. like AIDS and teenage pregnancy, that can trigger downward spirals into poverty.
- We have innovated social networking tools, like action maps, to help tackle climate change, which is set to be the greatest creator of poverty the world has ever known.

## Letter from the Directors

Dear friends,

After World War I, the British parliament spoke of creating 'a world fit for heroes', referring to the soldiers returning from the battlefield. As the founders of OneWorld, Peter Armstrong and I have focused on a different kind of battlefield. Since OneWorld's inception in 1994-5, our focus has been on future justice: creating a world fit for children.

Early editions of OneWorld.net, in the mid-1990s, laid special emphasis on the violence of child labour, of the international child sex trade, of the 'dying rooms' in orphanages where abandoned children were left, out of sight and out of mind, to painfully waste away. And we published early warnings about climate change, now unleashing climate violence on millions of anguished parents and children in the developing world.

As OneWorld grew rapidly, however, it devolved into a network with centres proliferating across the planet, and different centres concentrated on different parts of the spectrum of human rights and sustainable development issues. The focus on future justice was submerged beneath a welter of other important concerns. So when the international trustees encouraged OneWorld's founders to develop a new OneWorld centre in the UK, in 2005, we re-prioritized our original focus on caring for the next generation.

So during 2008-9:

- Our Learning about Living project supported at-risk children and young people in Nigeria liberate themselves from gender violence and high rates of HIV-AIDS.
- We adapted our LifeLines software to apply to educators in India.
- We supported students and educators with a

growing collection of Country and Topic Guides: succinct gems, encapsulating the issues that most to the human family.

- Tiki the Enviro-Penguin did the same in gentler terms, with lots of pictures, jokes and puzzles, for the students' younger brothers and sisters.
- Our OneClimate project continued to innovate 'bottom-up' social networking tools, like our action maps which allows young people, families and small community groups, as well as the more formalised NGOs, to join hands in tackling climate change.

People used to say, "War is bad for children and other living things'. But the new battlefield is climate change: 'Climate change is bad for children and other living things.' Oxfam has estimated that a third of a billion people will be pushed beyond risk to ruin by 2015 because of climate change. The OneWorld UK team cannot stand by without using its creative talents to help people all over the world join forces to stop the greatest creator of poverty the world has ever known.

We hope you will join us too in supporting our efforts as we carry out this essential work of making a world fit for the next generation.



*Anuradha Vittachi*  
Executive Director, OneWorld UK  
Co-founder, OneWorld Network



*Peter Armstrong*  
Innovations Director, OneWorld UK  
Co-founder, OneWorld Network

## Our work

### Lifelines, India

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This hugely successful free public service has already enabled hundreds of thousands of impoverished farmers in India to get answers to urgent questions they have about their crops or their animals. And the answers come from real experts in their field – experts whose advice would otherwise have been completely inaccessible and unaffordable. Using mobile phones and local phone kiosks, farmers from more than 2,000 villages across 4 Indian states can get reliable information quickly and at low cost.

Lifelines received international recognition in 2008 when it was named a Laureate at the prestigious ‘Tech Awards’ in California. The concept has also been extended to provide educational advice to teachers and students in India.



Image by IRR Images

### Learning about Living, Nigeria

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Another successful free public service, working both inside and outside Nigeria’s national school system, supports thousands of young people. It decreases their vulnerability to life-threatening risks by helping them engage with issues of sexual health and gender equality. These girls and boys are learning to regard each other in a spirit of equal dignity – and will hopefully help catalyse a culture of mutual respect between women and men as they become adults. The project uses school computers and also mobile phones, offering young people the chance to get both classroom-based and/or confidential answers to the questions that are troubling them on issues like HIV/AIDS, incest, and pregnancy.

Interest in replicating this project is growing in other parts of Africa - for example, in Senegal, as well as in other parts of the world, like Mexico.



## OneClimate.net

OneClimate.net is a 'climate action hub'. Before you act, you need good information from trusted sources. OneClimate helps you gather the information you need through its unique Action Maps, Newsroom and global events listings. What distinguishes OneClimate.net is that other climate change websites tend to be filled with rich world voices, leaving out the voices of people in the global south experiencing its dire consequences. OneClimate.net brings these essential voices into the global conversation...



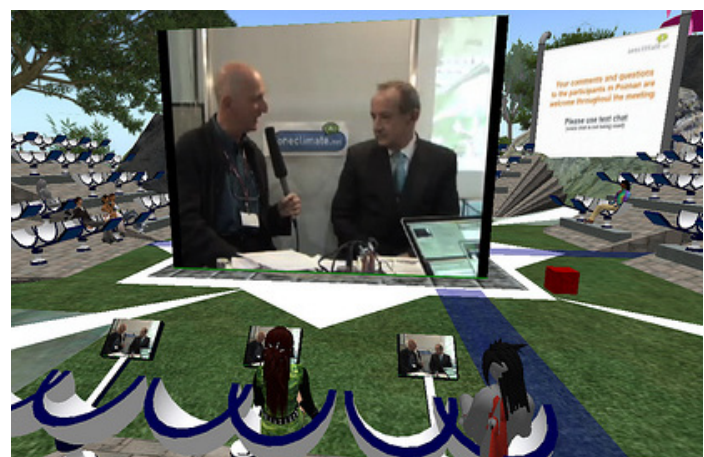
## Tiki the Enviro-Penguin

Tiki is the world's first Enviro-Penguin. He reveals the mess people have made of our planet and suggests how kids can make things better for everyone. His pages are really for children (especially those aged 7-12) but adults are allowed in too. In fact, these are among the best-loved of all of OneWorld's pages, and have won more awards than anything else we've ever done! If you have a look, you'll discover a world of accessible information – e.g. on global warming, sustainability, pollution. You can even take a fantastic journey with Tiki back to the beginning of time on his Time Machine...



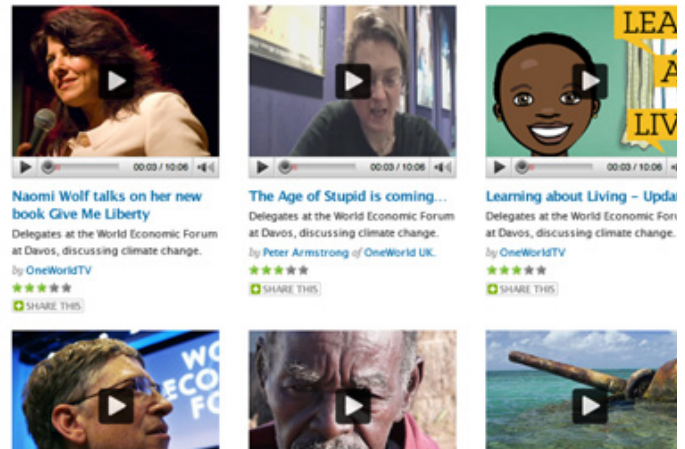
## OneClimate Island

Virtual worlds, here we come! Since September 2006, our island has hosted all kinds of Second Life [2L] climate-related events, from Live Earth Day to Susty Thursdays. But our biggest and most innovative events have been at the UN Conferences on Climate Change. In 2007 Virtual Bali gave global citizens the chance to question conference participants live - and without the carbon or cash costs of flying. In 2008, Virtual Poznan was held on the Island, enabling people to interact with experts and policy-makers including UNFCCC Executive Secretary, Yvo de Boer.



## OneWorld TV

Everyone loves video - and more and more of us are making our own now, with digital cameras and mobile phones. OWTV is the place where all this comes together for people who care about hot global issues - like war & peace, child rights or climate change. Given the proliferation of new upload sites, how are you to find the very best clips on the topics you care about? At OWTV you'll find authoritative recommendations (including yours?) on the latest and best online videos on your topics. Better still, video recommendations can be wrapped in expert info from OneWorld partners.



## OneWorld Guides

You need a short, sharp overview of a country in the global south, as a busy student, parent or teacher? And you don't want to wade through reams of trivia about celebs or spin from politicians, but want to get straight to the daily realities of life there, as experienced by the majority of its people. Find what you need in just 10 minutes through 70 Country Guides or 20 Topic Guides (from Water to Terrorism). Much-read in high schools and universities the world over, the Guides provide a high-quality background resource for OneWorld's daily news - and now include book and film reviews...



## Global Daily News

One of our aims at OneWorld is to bring citizens everywhere the kinds of news, features and analysis that will motivate us all to act in solidarity for a fairer world. For how can most citizens in richer societies even begin to know what the real lives of most people in the global south are like, when mainstream media provide them such a limited and distorted view? We help redress the balance - with daily news and information that bypass the celebs and spin-doctors to go straight to the realities of life for the majority of the world's people.



# Our team and board

## Technology

Gopal Gobiratnam, Senior Software Architect

Ken Kitson, Innovations Coordinator

Claire Paszkiewicz, Senior Software Architect (left Feb. 2008)

## Editorial

Bill Gunyon, Guides

Daniel Nelson, News and Events

Bry Lynas, OneClimate and Tiki

Jamie Walker, OneWorld TV

## 3D Worlds

Flavia Geronazzo Alman

Sabine Gisela Reiff

## Community

Anna Cohen, Partnership Coordinator

Anna Baldock, Volunteer (left August, 2008)

## Mobile

Uju Ofomata, Learning about Living Programme Manager

Britt Jorgensen, Learning about Living Project Coordinator (left July 2008)

Adam Groves, Learning about Living Project Assistant (from Aug. 2008)

Catherine Okereke, Learning about Living Project Assistant

## Finance

Caron Scott, Bookkeeper

Greg Lovett, Accountant

## Board of Directors

Michael Yates, Chair

Nick Durrant

Judy Ugonna

Anuradha Vittachi, Executive Director

Peter Armstrong, Innovations Director

# Income and Expenditure Account

For the Year Ended 31 March 2009

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	31.03.09
	£
<b>INCOME</b>	804,457
Project and partner costs	199,957
Personnel and operational costs	<u>407,695</u>
<b>SURPLUS/(DEFECIT)</b>	196,805
Interest payable and similar charges	<u>60</u>
<b>SURPLUS/(DEFECIT) ON ORDINARY ACTIVITIES BEFORE TAXATION</b>	196,745
Tax on Surplus/(defecit) on ordinary activities	-
<b>SURPLUS/DEFECIT FOR THE FINANCIAL YEAR AFTER TAXATION</b>	<u><u>196,745</u></u>

# Balance Sheet

For the Year Ended 31 March 2009

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	31.03.09
	£
<b>CURRENT ASSETS</b>	
Debtors	502,930
Cash at bank	<u>52,543</u>
	555,473
<b>CREDITORS</b>	
Amounts falling due within one year	<u>547,811</u>
<b>NET CURRENT ASSETS/(LIABILITIES)</b>	<u>7,662</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<u>7,662</u>
<b>RESERVES</b>	
General reserve	<u>7,662</u>
	<u>7,662</u>